

Travel, Events & MICE

TRANSPARENCY IS PART OF OUR DNA

Business meetings, incentive trips, conferences and corporate travel — planned end to end across the MENA region and beyond.



A WORD FROM OUR CEO

Our Welcome Message



Hossam Elsayed

CHIEF EXECUTIVE OFFICER

MEPCO has positioned itself as a leading business model in the MENA market — remapping the MICE and business-meetings industry with a consulting and business-coaching spirit, alongside our landmark presence in travel and tourism.

Experience, innovation and youthful enthusiasm are our key success elements. We choose the harder path of being unique and inspiring in an era full of imitation. Professional, high-standard service is our clients' choice and our clear mission.

We believe MEPCO's sustainability is directly linked to its members' belief in our fundamental corporate values — armed with innovative technology, superior quality and commitment.

“We choose the harder path of being unique and inspiring in an era full of imitation.”

OUR VALUES

We know the secret of success

01

Client first

MEPCO is a client-oriented organization. Centering our clients is our main secret of success.

02

Excellence & quality

Excellence and quality are our roots — from them, specialty and professionalism flourish in the local and global market.

WHAT OUR NAME MEANS

Memorable
Events
Planning
Company

WHERE WE ARE HEADING

Our Vision

Our vision is a picture of our future: to be globally positioned as a customized leader in inspiring the hidden requirements and needs of our clients across industry sectors.

A strong, unchallenged provider of all inbound and outbound logistics in travel, tourism, conferences and event management — with our counseling and guidance soul.



HOW WE GET THERE

Our Mission

A new era of innovation

We are diversifying our business to create a unique portfolio of customized services and products that exceed our clients' satisfaction — moving beyond the traditional borders of the industry.

Our people, our asset

Our core belief: MEPCO's main asset is its employees. We build the best environment for their creative spirit and close cooperation, so together we keep exceeding our clients' expectations.

WHAT WE DO

Our Services

- | | | |
|----|----------------------------------|----------------------------|
| 01 | Business Participants Management | Registration to networking |
| 02 | Concept & Designs | Brand, print, digital |
| 03 | Corporate Travel Partner | Flights, visas, hotels |
| 04 | B2B Business Meetings & Events | 19 event formats |
| 05 | Financial Management | Sponsorships & budgets |
| 06 | Third Party Management | Hotels to airports |
| 07 | Site Management | Venue to VIP lounge |
| 08 | Team Performance Solutions | Build, engage, reward |
| 09 | MICE Services | Local, regional, global |



Every attendee, speaker and guest handled end to end — from the first invitation to the last networking dinner.

Registration & Data

- Online Registration
- Attendees Data
- Invitation Distribution
- Speakers Communication

Travel & Logistics

- Flight Tickets
- Visa Handling & Issuance
- Arrival & Departure Arrangement
- Airport Meet & Assist
- Transportation Management

Stay & Meetings

- Accommodation Arrangement
- Local Residence Arrangement
- Meeting Arrangement
- Additional Sessions Management
- Business Meetings with Clients & Committees

On-site Experience

- Customized Social Program
- On-site Assistance
- Security & Crowd Control
- Networking Dinners

SERVICE 02

Concept & Designs



Brand is the story.
Design is the storytelling.

OUR CUSTOMIZED SERVICES

Creative

- Theme Creation
- 2D Graphic Designs
- 3D Graphic Designs

On-site Branding

- Site Decorations
- Branded Banners & Roll-ups

Digital

- Web Development
- Mobile Application Development
- Digital Media Campaigns

Media & PR

- Social Media Channels & PR
- Press Management

SERVICE 03

Your Corporate Travel Partner

One partner for every business trip — booked, documented and taken care of from departure to return.



Flight Tickets



Visa Assistance



Hotel Booking



Tours & Activities



Restaurants



Transfers &
Limousine

SERVICE 04

Our B2B Customized Business Meetings & Events

Nineteen formats we design and run for our clients.



Corporate Meetings

Cycle Meetings

Annual Meetings

Stand-alone Meetings

Occasional Meetings

Formula Meetings

Boards & Leadership

Advisory Board Meetings

Executive Board Meetings

Business Coaching Meetings

Launches & Large Formats

Product Launches

Summits

Tradeshows & Roadshows

Speaker Tours

Learning & Virtual

Courses & Trainings

Team Management Webinars

Virtual Meetings

Virtual & Hybrid Conferences

People & Rewards

Incentives

Team Building

Networking Lunches & Dinners

SERVICE 05

Financial Management

Clear numbers behind every event — funded, tracked and planned to break even.

01

Fundraising &
Sponsorships

02

Budget
Monitoring

03

Break-even
Analysis

SERVICE 06

Third Party Management

We coordinate every supplier so you deal with one partner.



Hotels



Restaurants



Suppliers



Transportation



Airport
Formalities

SERVICE 07

Site Management

From the first site visit to the closing dinner, our team runs the venue so you can focus on your guests.



1 Plan

- Site Inspection
- Venue Booking & Setup
- Meeting Room Setup
- Breakout Rooms

2 Build

- Branding & Printing
- Audio Visual
- Food & Beverage
- VIP Lounge

3 Deliver

- Registration
- On-site Assistance
- Exhibition Management
- Networking Dinners

SERVICE 08

Team Performance Solutions



Team Building Activities

Designed to motivate, build synergy and strengthen teamwork.



Team Engagement Webinars

Building a positive, resilient and leadership-driven mindset.



Team Wellness Sessions

Improving work-life balance and reducing stress.



Incentive Trips

Recognizing achievements while encouraging higher performance.

SERVICE 09

MICE Services

M

Meetings

I

Incentives

C

Conferences

EEvents &
Exhibitions

MEPCO is rated as one of the main pioneers in the MICE industry and business events. We believe in the power of connectivity to inspire corporate members.

Business-counseling leaders link social power directly to more business deals and higher employee productivity. That is why we build customized services on connections and social bonds — to fulfil your business objectives.

From tactical off-sites to headline-worthy affairs, meetings and events can accelerate your business goals and drive innovation.

Transforming organizations through the power of human energy

Our MICE services are designed:

Locally

Regionally

Globally

Event by event

Strategic program management

OUR MILESTONE EVENTS

Our Incentive Trips

Rewarding top teams for Fresh, Beko, Samsung and more — from the desert to the snow.



OUR MILESTONE EVENTS

Conferences & Exhibitions



OTHER THEMES

Desert, Gardens, Palaces & Temples



TEMPLES



PALACES



DESERT



HISTORIC SITES



GARDENS



HERITAGE HALLS

OUR MILESTONE EVENTS

Gala Dinners



THE PYRAMIDS · GIZA



SUNSET DINNER



LIVE CONCERT

SIGNATURE SETTINGS

Pyramids, Nile & Gardens



PYRAMIDS TENT



ROYAL TENT



FOLKLORE SHOW



NILE VIEW



GARDEN NIGHTS

THE TEAM • REGIONAL EVENT MANAGERS

Our Strength



EVENT

Arab Health

Address Dubai Mall, UAE



EVENT

ADG Health

Rixos North Coast, Egypt

MEPCO TEAM • WORLDWIDE PARTNERS

Your reliable business partners who understand the healthcare industry's know-how.

✓ Highly experienced team members

✓ Oriented with all HCP codes of ethics

✓ Fully trained on compliance

TRUSTED BY

Our Business Partners

Being selected as a professional key member is our team's passion — and our business partners' choice.



SAMSUNG



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GET IN TOUCH

Your Corporate Travel & Event Partner

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